

# **Creating the Ultimate Patient Experience:**

- Combine practical solutions to patients' needs with spa-like elegance and quality
- Provide something that patients will genuinely be happy to have with them and take home

# Generating savings far beyond their cost: HAIs and the HCAHPS survey

- Hand hygiene improvement is essential for reducing antimicrobial resistant HAIs
  - All 5 kits include hand sanitizer: patients will use more when it's convenient and accessible
  - 10% improvement in hand hygiene = \$400,000 savings for a 200-bed hospital from fewer hospital acquired MRSA cases
  - 25% lowest-performing hospitals for HAIs punished by CMS annually, average penalty = \$480,000
- In 2017, Value-Based Purchasing (including HCAHPS survey) will account for 2% of all CMS reimbursement
- Several core components of the Re•cover series are specifically geared toward addressing concerns stressed on the 21 hospital evaluation questions on the HCAHPS survey.
  - Communication with the care team & patient understanding of circumstances:
    - Addressed on questions 1, 2, 3, 6, 7, 16, 17, 19, 20, 24, and 25 (these questions make up 52% of the hospital evaluation questions)
    - Care Questions Notebook is designed specifically for these questions
  - Cleanliness and quietness:
    - Addressed on questions 8 and 9
    - Hygiene items, ear plugs, sleep mask, and "Resting, quiet please" door hanger take on these questions
  - Overall patient experience and impression of hospital:
    - Addressed on questions 21 and 22
    - Each kit in the Re•cover series is built to improve patient experience and make patients feel generously taken care of by their acute care facility

# **Optimizing quality and cost:**

- Each kit has default components to allow for easy purchasing, but **they can be modified or customized in any way** the customer thinks will best serve their patients and their budget
- <u>The Re•cover Essentials</u> series provides hospitals **lower-cost** kits while **retaining Re•cover's core strengths** and premium patient experience



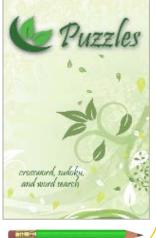


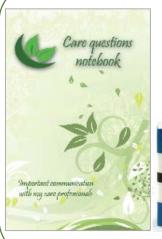














(Images not to scale)

### Hygiene:

Hand Sanitizer 2oz

### Optional:

- 5-pack disposable washcloths
- Toothbrush
- Colgate toothpaste .85oz

## **Comfort:**

- Care questions notebook
- Lip balm
- 15pc tissues

#### Optional:

- Hotel-style lotion 1oz
- Non-slip socks

### Sleep:

- Black eye mask
- "Resting, quiet please" door sign
- Ear plugs

#### Optional:

Inflatable neck pillow

## **Entertainment:**

- Puzzle booklet with pencil
- Playing cards

### Optional:

Earbud headphones

# **Packaging:**

- Pillow-shaped box with paperboard sleeve.
- Customizable printing on large orders.

# Custom Option: Re vive Essentials

- Contains Care Questions notebook, Puzzles notebook, pencil, eye mask, ear plugs, door hanger, and hand sanitizer.
- Packaged in same premium pillow-shaped box.
- Distributor price falls to \$137.14/case (\$3.81/Unit).



























(Images not to scale)

# Hygiene:

- Hotel-style shampoo and conditioner 1oz each
- Hand & Body Wash 2oz
- Deodorant 1.6oz
- Hand Sanitizer 2oz
- Toothbrush
- Colgate toothpaste .85oz *Optional:*
- Disposable washcloths
- Rinse-free shampoo + Body Wash 8oz
- Shampoo + Body Wash 2oz
- Mouthwash and floss
- Toothbrush cap

## **Comfort:**

- Care questions notebook
- Hotel-style lotion 1oz
- Lip balm
- 15pc tissues Optional:
- Non-slip socks
- 7-day pill case

#### Packaging:

- High-quality microfiber hanging toiletries holder
- · Hangs from bed rail
- Color and embroidered logo can be customized on large orders

## Sleep:

- Black eye mask
- "Resting, quiet please" door sign
- Ear plugs *Optional:*
- Inflatable neck pillow

## **Entertainment:**

- Puzzle booklet with pencil
- Playing cards Optional:
- Smiley face stress ball

## Custom Option: Re•store Essentials

- Contains: 1oz Freshmint gel toothpaste, toothbrush, 2oz hand sanitizer, hotel-style shampoo + conditioner + soap + lotion set, 15pc tissues, Care Questions Notebook, Puzzles booklet with pencil, door hanger, eye mask, and ear plugs.
- Packaged in alternate Re•store toiletries bag with mirror.
- Distributor price falls to \$243.14/case (\$10.13/unit)





















## **Hygiene:**

- Tearless shampoo + body wash 2oz
- Hand Sanitizer 2oz
- **Toothbrush**
- Freshmint kids toothpaste .85oz

## Optional:

- 5-pack disposable washcloths
- Rinse-free shampoo + body wash 8oz
- Hotel-style shampoo, conditioner, and soap set
- **Floss**
- Toothbrush cap

## **Comfort:**

- 15pc tissues Optional:
- Non-slip socks
- Slippers
- Carafe/mug

### Packaging:

- 210D polyester drawstring bag with zipper and headphones portal.
- Color and printed label are customizable with big enough orders.

## Sleep:

## Optional:

- Black eye mask
- Door hanger
- Ear plugs
- Inflatable neck pillow

## **Entertainment:**

- Puzzle booklet with pencil
- Playing cards
- Water ring game
- Coloring book with crayons
- Smiley face stress ball Optional:
- Sticky hand toy
- Earbud headphones
- Plush toy

### Custom Option: Reoplay Essentials

- Contains: Hand sanitizer, 2oz tearless shampoo + body wash, kids toothpaste, toothbrush, tissues, puzzles booklet with pencil, coloring book with crayons, water ring game
- Packaged in same drawstring bag with zipper
- Distributor price to \$98.00/Case (\$8.17/Unit)





## Hygiene:

- Shampoo + body wash 2oz
- Deodorant 0.5oz
- Hand Sanitizer 2oz
- **Toothbrush**
- Colgate toothpaste .85oz

### Optional:

- 5-pack disposable washcloths
- Hotel-style shampoo, conditioner, and soap set
- **Floss**
- Toothbrush cap

## **Comfort:**

- Care questions notebook
- Hotel-style lotion 1oz
- Lip balm

### Optional:

Non-slip socks

## Packaging:

- Contents packaged in a resealable plastic bag within a 32oz plastic Hospitcher
- Labelling customizable with at least 600 units.

## Sleep:

- Black eye mask
- "Resting, quiet please" door sign
- Ear plugs

## **Entertainment:**

Puzzle booklet with pencil

### Custom Option: Re•fresh Essentials

- Contains .85oz Freshmint gel toothpaste, toothbrush, 2oz Shampoo + Body Wash, 2oz hand sanitizer, Care Questions notebook, Puzzles notebook, pencil, eye mask, ear plugs, door hanger.
- Packaged in same premium 32oz hospitcher.
- Distributor price falls to \$107.00/case (\$8.92/Unit).















# Hygiene:

 Hotel-style shampoo, conditioner, and soap set

Re store

- Ladies' deodorant 2.25oz
- Hand Sanitizer 2oz
- Toothbrush
- Colgate toothpaste .85oz
- Mirror (attached on inside of toiletries bag)

#### Optional:

- Cleansing moist towelettes
- 5-pack disposable washcloths
- Rinse-free shampoo + body wash 8 oz
- Hairbrush or comb

### **Comfort:**

Resting,

- Care questions notebook
- Hotel-style lotion 1oz
- Lip balm
- 15 pc pocket tissues Optional:
- Non-slip socks or slippers
- 7-day pill case
- Hospitcher or carafe
- Cocoa butter lotion 4oz

#### Maternity:

- Mesh panties 2
- Underpads 2
- Liners 2
- Sanitary pads 12
- Rinse-free peri wash 8oz

### Sleep:

- Black eye mask
- "Resting, quiet please" door sign
- Ear plugs

#### Optional:

Inflatable neck pillow

### **Entertainment:**

- Puzzle booklet with pencil Optional:
- Smiley face stress ball
- Playing cards
- Earbuds
- Baby tape measure/comb

### Packaging:

- Some contents packaged in a high-quality alternate Re•store toiletries bag with mirror
- Whole kit packaged in a matching canvas diaper bag.

## **Custom Option: Re•new Mother Essentials**

 Adjustments in amenities and toiletry bag brings manufacturer price down to \$151.71/case (\$18.96/unit)





## **Hygiene:**

- Shampoo + body wash 2oz
- Deodorant 0.5oz
- Hand Sanitizer 2oz
- Toothbrush
- Colgate toothpaste .85oz

### Optional:

- 5-pack disposable washcloths
- Floss
- Toothbrush cap

## **Comfort:**

- Care questions notebook
- Hand & body lotion 2oz
- Lip balm

### Optional:

Non-slip socks

## Sleep:

- "Resting, quiet please" door sign
- Ear plugs
- Sleep mask (customizable)

## **Entertainment:**

Puzzle booklet with pencil

# Packaging:

- Contents packaged in a resealable plastic bag within a 32oz plastic Hospitcher
- Labelling customizable with at least 600 units.

**TAA Compliant Components** 

